



**From access to inclusion-
the regional local
government lens**

8 July 2022
Yorke Peninsula, South Australia



- 44% of the population over 60 years of age
- 24.2% living with some form of disability
- Plus, 13.6% of people who are carers



The Yorke Peninsula **COMMUNITY**



Yorke Peninsula inclusive tourism - the market potential

92% of domestic visitors to the Yorke Peninsula are South Australians

Around 1 in 5 South Australian travellers (21%) are either having some type of disability/long-term health condition or travelling with a companion(s) with a disability (SA TwD)



SA TwD are more likely than other cohorts to take intra-state trips (95% versus 93%)

SA TwD stay longer than other travellers (4.3 nights versus 3.9 nights)



However, SA TwD are more likely to visit Adelaide than regional South Australia destinations (66% versus 69%)



Potential travellers to the Yorke Peninsula and their special needs

Mobility



- Nearly half of the domestic visitors to the Yorke Peninsula are Grey nomads (55 years old and over)



- 21% of SA TwD have mobility limitations

Hearing



24% of SA TwD have hearing impairment

Vision



8% of SA TwD have vision impairment

Cognition

8% of SA TwD are associated with cognition condition

Chemical sensitivity or food allergies



34% of SA TwD experience some form of chemical sensitivity or food allergies

Mental health



26% of SA TwD experience some form of mental health condition

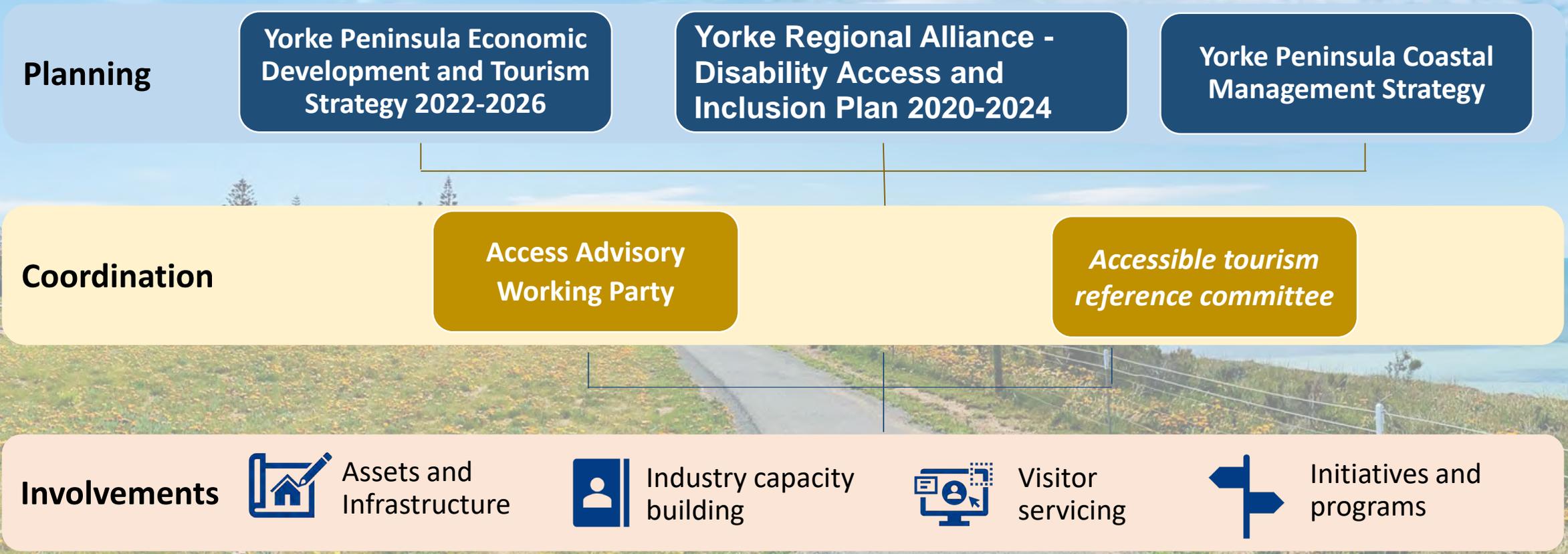
Parents traveling with babies or toddlers

6% of domestic overnight trips made by South Australians are family trips with children under 5 years old

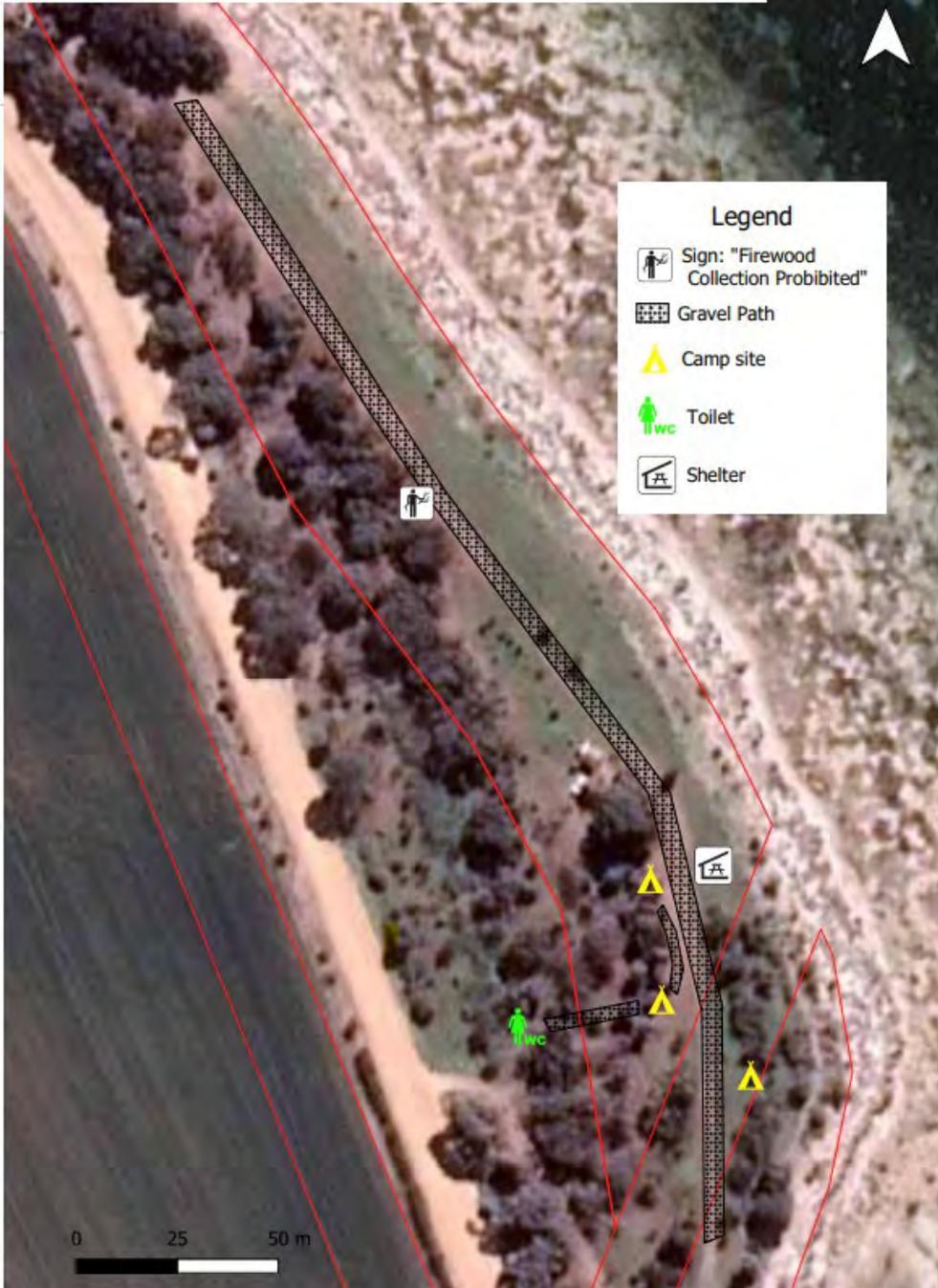




Yorke Peninsula: Local Government and the inclusive tourism sector



Len Barker: Accessible Campground



Assets and infrastructure



Campgrounds



12 jetties



Beach accesses



34 boat ramps



Parks, playgrounds, picnic areas



Caravan parks



Walk the Yorke



Mural art trail



**Yorke Peninsula Council
Business Enhancement Program**

Industry capacity building

- Business grant funding
 - Practices on improved accessibility as one of the criteria for Council's business grant funding
 - Grant funding to financially assist businesses to invest in accessible service offerings (e.g., oyster punt)
- Business events and workshops
 - *The Coeliac Society of South Australia*



Visitor servicing

- Visitor information services
- Tourism experience development
- Events
- Wayfinding





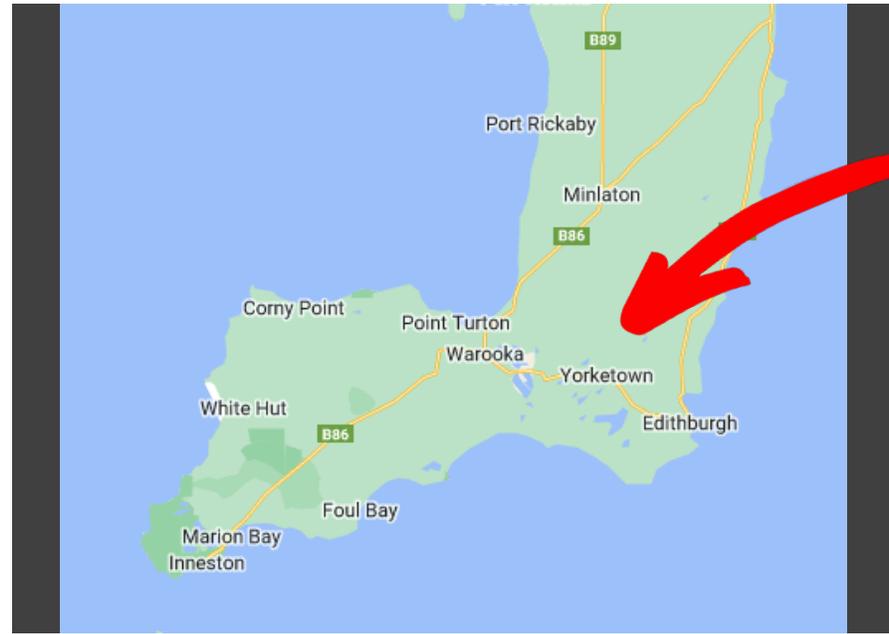
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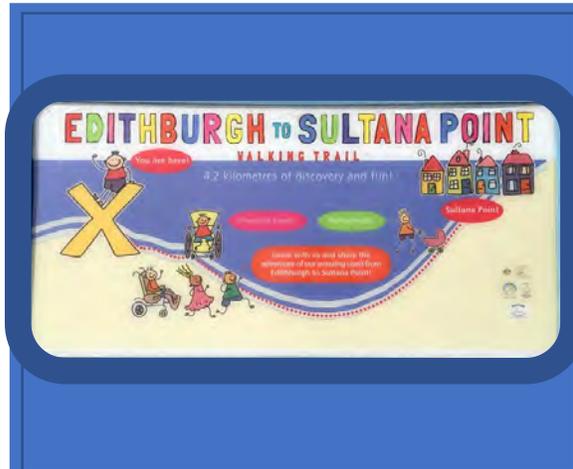
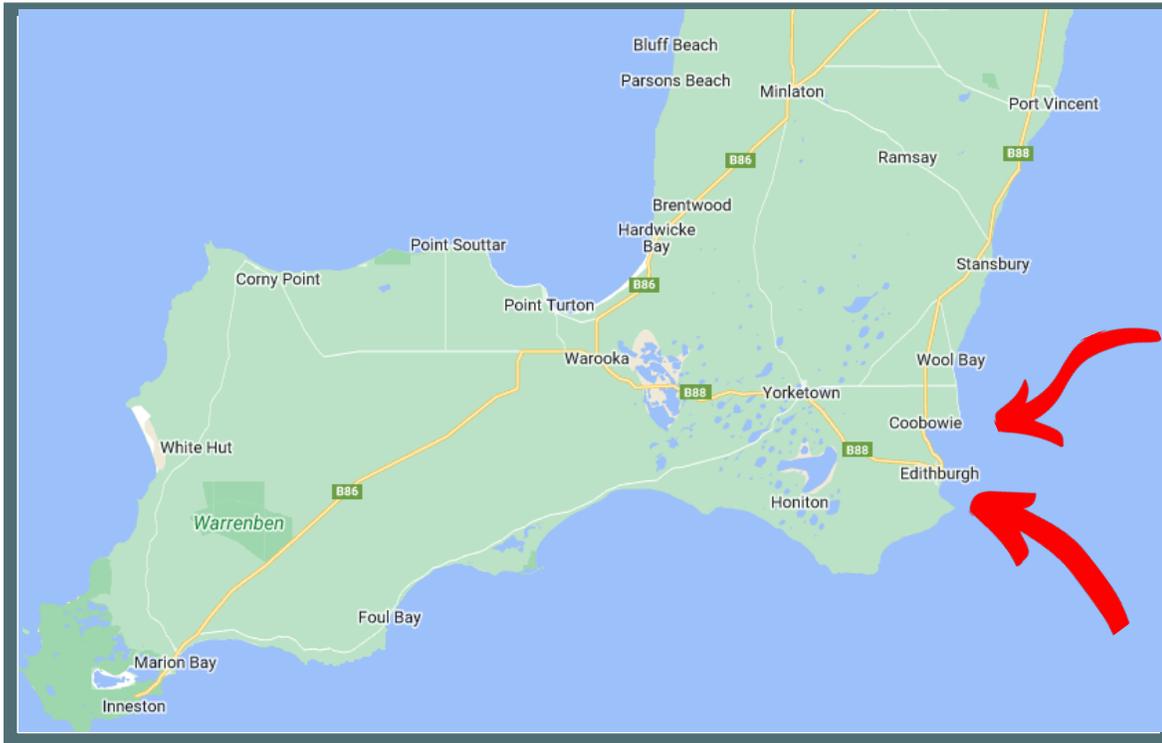
Australia's
Disability
Strategy
2021-2031

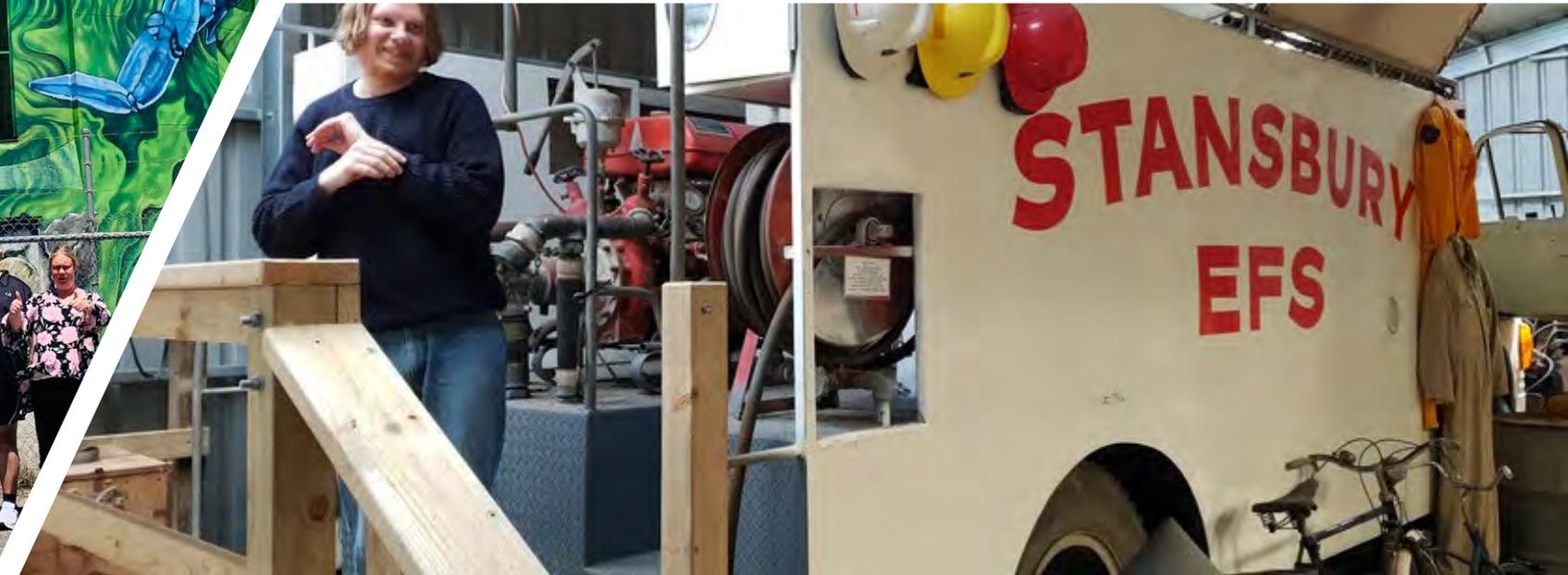
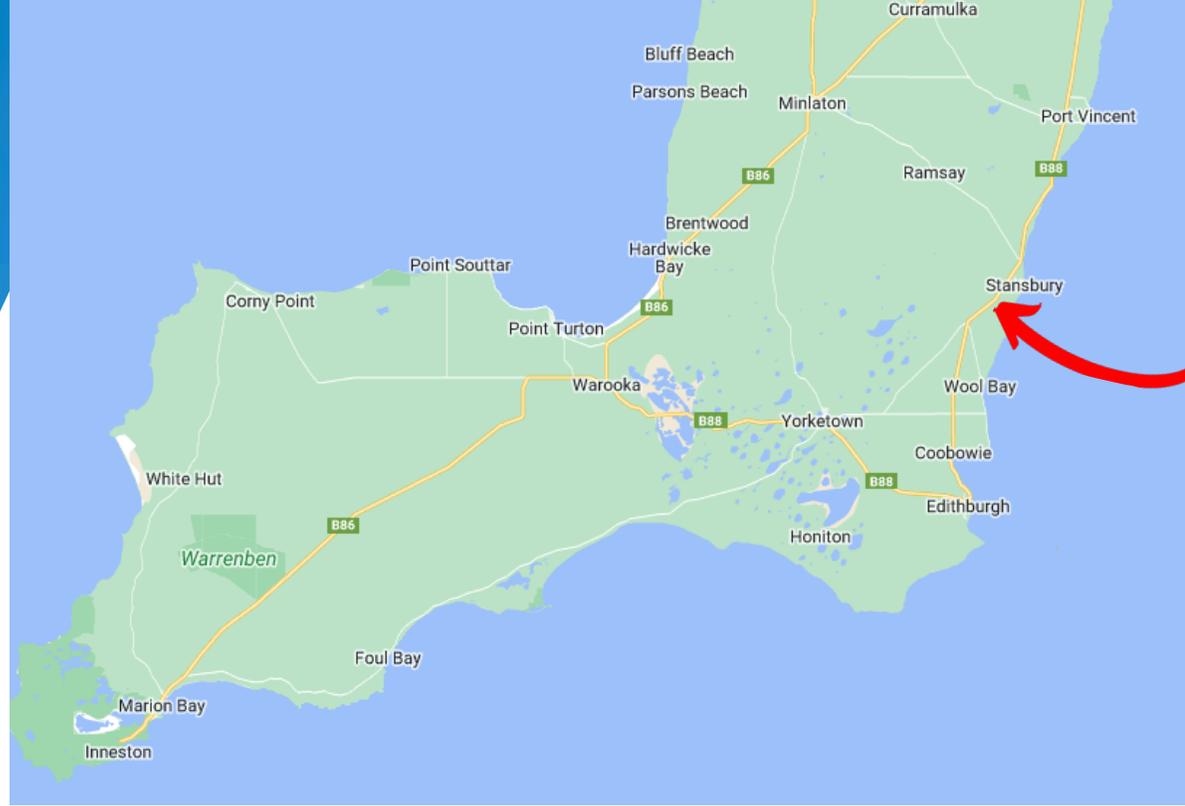
The flagship: Yorke Peninsula Leisure Options and the Holiday FUN Program

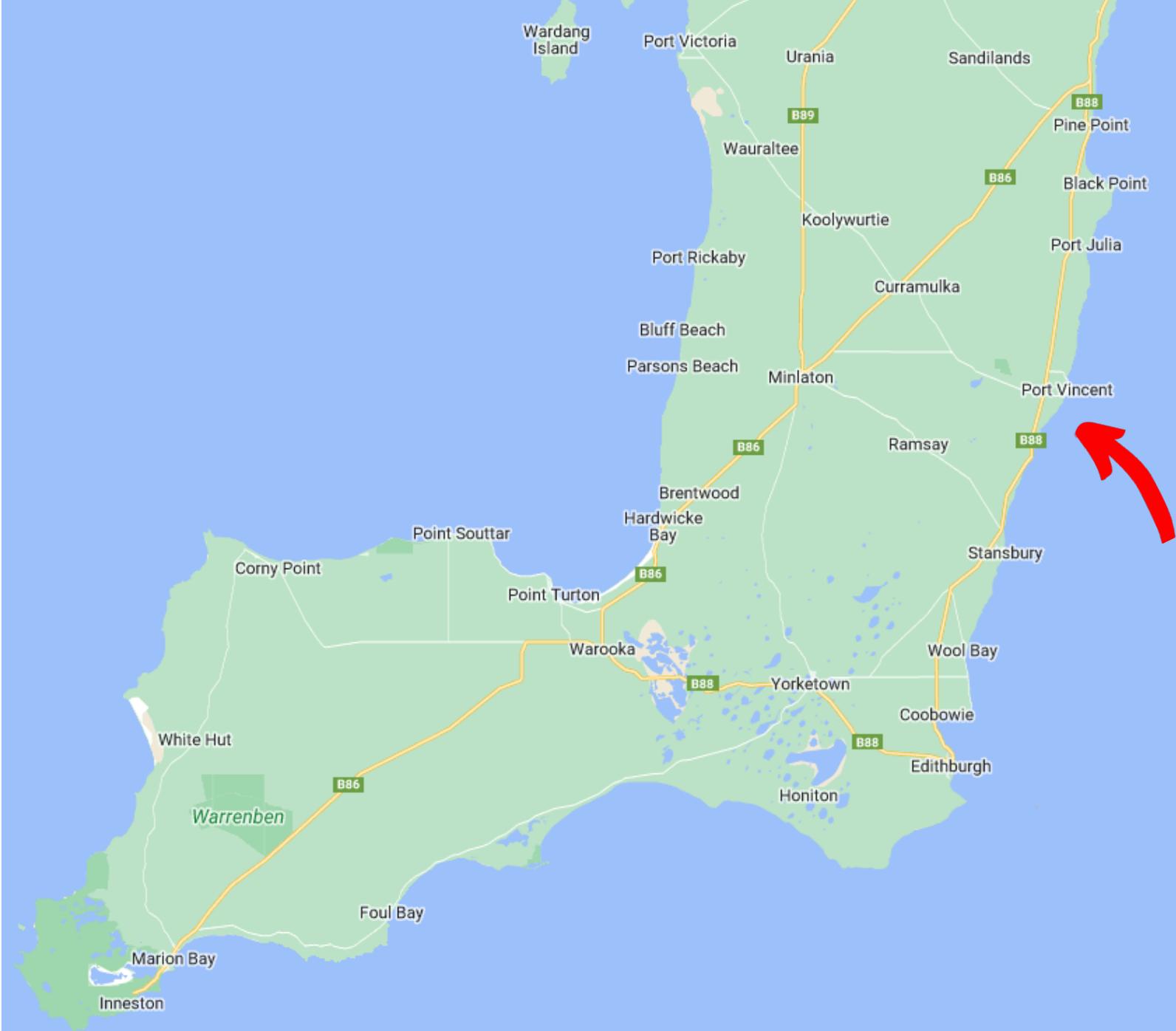


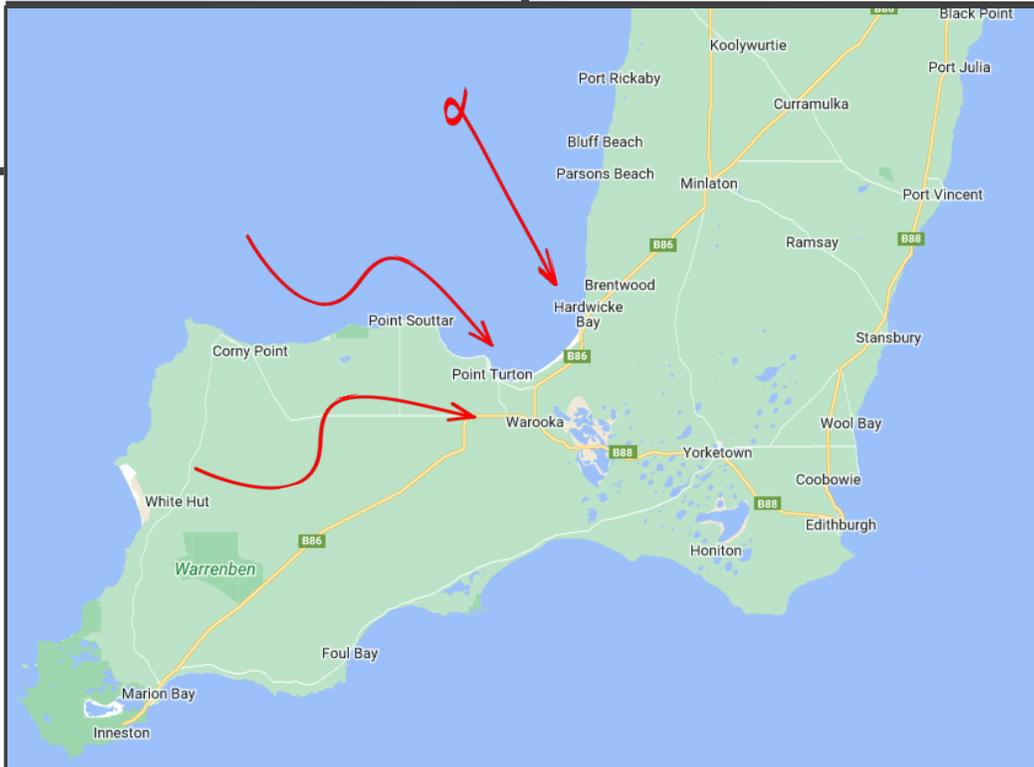












The way forward...

- How to facilitate a co-effort between the State Government and the Local Government to pilot projects on inclusive tourism on the Yorke Peninsula?
- How to facilitate the collaboration of stakeholders from the visitor economy and the disability sector in developing and promoting an inclusive tourism sector?





Thank you!