



Unconfirmed Minutes Legatus Group Visitor Information Services Advisory Committee

Friday 5 November 2021 10am meeting held by zoom

1. Welcome and apologies

Attendance: Chair Stephen Rufus (Peterborough) Liz Heavey (Light), Shirley Dearlove (Peterborough), Jeremy Carn (RDAFN), Lynn Spurling (Copper Coast), Muriel Scholz (Yorke Peninsula) and Simon Millcock (Legatus).

Apology: Jo Seabrook (Barossa).

2. Minutes of committee meeting held 4 June 2021

The meeting noted that the minutes be taken as read and confirmed.

3. Membership

The meeting noted that Anne Hammond and Glen Christie have left their respective positions and as such are no longer members of the Legatus Group Visitor Information Services Advisory Committee. Muriel Scholz advised she would be representative from Yorke Peninsula Council and as such the committee will recommend that Muriel fill the vacant position.

Meeting resolved to also invite the Legatus Group to consider having one of the Mayors attend as observer to help in creating closer links to the board.

4. Check in

Key points discussed:

- The regions VIS has recognised via 2021 State Winner The Barossa Visitor Centre, Silver to the Clare Valley Wine, Food and Tourism Centre and Bronze to the Ardrossan Museum and Information Centre.
- All waiting on the impacts of 23 November border opening – need to consider risk management.
- YP continues to experience high visitor numbers, this has been constant and varies from other parts of the State. VIS staff and volunteer numbers have been ok.
- Covid-19 impacts have raised issues of equity in support with some areas negatively impacted and others positive impacts.
- Peterborough and northern areas of the Legatus Group who rely on eastern states have been down in numbers. Not seeing them pick up as head into their low session.
- Issues around risk for long distance travellers.
- Remote VIC and VIS struggling to find staff – needing to vary their opening hours.
- Australian Travel Code – including signage throughout the Flinders and Outback could be taken up by other regions. Travel tips on how to be a responsible tourist.
- The Drovers Experience at Kapunda is progressing along with the Drovers Way and the new Light Country marketing.
- Need to foster alliances – linkages across the region.

5. Legatus Group 20/21 Business Plan & Budget

- a) Disability Inclusion Yorke Peninsula Tourism: The meeting noted the Legatus Group CEO report and that the report is now available. This will be workshopped on 15 November. Valuable learnings from this report could be replicated across the broader region.
- b) Opening the Door to Nature: The meeting noted the Legatus Groups CEO report and Lisa Pearson (Yankalilla Council) joined the meeting and provided an update. Current delays on the order of the 3 e-trikes and 3 push versions. The pilot project is being finalised and will look to have 1 push version available for trials and then all will be available on mass for training and bookings across the broader regions. The Legatus Group to coordinate reference group to scope out how can work in the region. This could be part of a broader classification for trails re accessibility.
- c) Storytelling / Podcasts: The meeting noted the Legatus Group CEO report and Kristine Peters joined the meeting and provided an update. Program looking to be delivered during Feb-May 2022 with local Brighter Futures teams who will create podcasts to showcase their towns, the people that live there and local hidden gems to inform both the community and tourists. This will be open to anyone with an interest in local storytelling, history, tourism or podcasting who live in the following Council areas: Flinders Ranges, Northern Areas, Orroroo Carrieton, Mount Remarkable and Port Pirie Regional. Discussions have continued with Storytowns re Podcasts and Copper Coast Council and interest if part of a broader regional approach. There could be opportunity for both regions to combine via the Legatus Group seeking RFQ to deliver podcast training and relevant apps. Initial thoughts included Storytowns and Our Towns and the VIS Advisory Group to assist with selection.

Stephen Rufus leaves the meeting.

- d) Cultural / Native Foods Tourism: The meeting noted the Legatus Group CEO report and Li Meng UniSA and Uncle Dookie joined the meeting and provided an update. Currently waiting on the Nharangga Progress Association to respond. Support for greater engagement re events and festivals and encourage councils to engage who may have an interest. Discussed the Quandong Festival in 2022 in the Flinders Ranges and Simon Millcock to introduce Li Meng to Flinders Ranges Council
- e) National Trust Projects: The meeting noted the Legatus Group CEOs report and Allison Russell from the National Trust joined the meeting and provided an update. The National Trust will be developing a Heritage Tourism Framework for visitor experiences with a Tourism Strategy Workshop (this will be held later in November). Key infrastructure projects include Peterborough Roundhouse, Port Pirie Customshouse and Railway Station and Gladstone Gaol. The augmented reality projects are through MAV Media and Illuminart.
- f) Regional Visitor Information Services Forum: Case studies could include – Covid impacts / New trails being developed / Delivery of Visitor Information Services (showcase the 2021 VIS winners) / use of digital and data management (governance understanding the value). Legatus Group seek expressions of interest from councils who may wish to host.

6. Other Business – Nil

7. Close and date of next meeting

The meeting was closed at 11.50am and date for next meeting to be confirmed.