



Unconfirmed Minutes Legatus Group Visitor Information Services Advisory Committee

Friday 4 June 2021 10.30am meeting held by zoom

1. Welcome and apologies

Attendance: Chair Stephen Rufus (Peterborough) Liz Heavey (Light), Shirley Dearlove (Peterborough), Jeremy Carn (RDAFN), Lynn Spurling (Copper Coast), Taylor Gray (Yorke Peninsula), Bridget Johns (Barunga West & Legatus) and Simon Millcock (Legatus).

Apology: Glen Christie (Port Pirie), Anne Hammond (Yorke Peninsula) & Jo Seabrook (Barossa).

Stephen Rufus welcomed everyone to the meeting and the attendees introduced themselves.

2. Minutes of committee meeting held 19 February 2021

The meeting noted that the minutes be taken as read and confirmed.

3. Check in

Key points discussed:

- Light Regional Council working on new branding with focus on history and agriculture and interested in the opportunities around mixed realities.
- Copper Coast Major Events – challenges re COVID-19 and need for greater support through Events SA and Health – late approvals. Increased experience and able to pass on to others. Moonta Top Tourist Town in SA.
- Lots of activity across the region in the tourism space including trails, arts (silos / tanks), streetscaping.
- Barunga West will have arts culture event coordinator starting soon.
- Roll out of the Brown Signs has been a mishmash but they are now being delivered.
- Grants overload with lots of funding opportunities but the capabilities to apply and resources available to apply and to also deliver (e.g., lack of trades people). Supportive of subregional approaches and offer from Legatus Group to assist.
- Resourcing - Staffing issues including volunteers.
- Supportive of subregional approaches.
- Value in the use of Aussie Travel code

4. Legatus Group 20/21 Business Plan & Budget

- a) Disability Inclusion Yorke Peninsula Tourism: The meeting noted the Legatus Group CEO report. Discussed the value of progressing accessibility and inclusiveness across the broader region.
- b) Opening the Door to Nature: The meeting noted the Legatus Group CEO report.
- c) New Realities: The meeting noted the Legatus Group CEO report and supported continued dialogue with Flinders University and others.

Allison Russell – Director Silver to Sea way National Trust joined the meeting and provided an update on the project which is aligning with the Heritage Rail Trail and their interest in a new form of Heritage Tourism. Stage 1 funding is for the Port Pirie to Peterborough with Stage 2 through to Broken Hill.

The rail line forms the spine of the storytelling aspects with focus areas being (1) jobs / training (2) growing visitor numbers (3) community wellness (4) community capacity. This will include 3 key assets (1) Railway Station Customs House Pt Pirie (2) Gaol Site Gladstone (3) Roundhouse Peterborough. There are two creative aspects (1) Augmented and Mixed Realities (2) Illuminate along with a strong creatives team.

Community is the core to project and local involvement is paramount and will be a showcase for telling stories differently.

The meeting noted the interest from Allison in how to provide a broader regional approach and in ways to assist with gaining the stories from those locals. This project is seen as a catalyst for the Legatus Group region and will assist with developing a digital story bank.

Noted the need to include accessibility and inclusiveness into the program.

Allison offered to meet individually whilst supportive of having their creative team be part of broader regional workshop session to assist with the collaborative approach.

d) Regional Visitor Information Services Forum: Bridget Johns provided an update to the report provided by the Legatus Group CEO.

Great value in having the forum aligned to the State VIC Conference and good cross section from across the Legatus Group region with some from other regions also attending. Synergies between Silver to Sea Way and keen interest in the Storytowns Podcasts and use of other forms of mixed reality. Current discussions around a community capacity building project that could be tweaked to identify and empower storytelling to assist communities to identify and deliver their own stories.

e) Remarkable Southern Flinders Ranges Alliance

The meeting noted the Legatus Group CEOs report.

5. 2021/2022 Legatus Group Business Plan and Budget

The meeting noted the reports by Simon Millcock re the 21/22 Business Plan and Budget which will be considered by the Legatus Group 11 June 2021.

The meeting supported the approach being taken for (1) Forum (2) Tourism Accessibility / Mixed Realities (3) Remarkable Southern Flinders Ranges Tourism support.

6. Other Business

Destination Management Plans were discussed and need for communities to be aware of the role that tourism has in supporting their economy and the current Remarkable Southern Flinders Ranges research project is a relevant example.

7. Close and date of next meeting

The meeting was closed at 12 noon and date for next meeting to be confirmed.