

Youth in Music Online Sessions

To access these sessions, you will need:

- A computer, tablet or phone (Android or iPhone) with a browser (e.g Microsoft Edge, Chrome)
- An Internet connection
- The App “Zoom” installed on your computer tablet or phone (free download from <https://zoom.us/support/download>)
- An email address

If you do not have access to any of the above and would like to participate, contact us at youthinmusic@legatus.sa.gov.au and we will arrange for you to use facilities at your local council office.

Session 1

Introduction to the Music Business

Date: Tue 28 July at 7pm (duration: 1 hour)

Topics covered will include:

- What you can expect from these sessions;
- What is a mentor; meet a mentor
- The Music Business then, now and what’s to come after COVID-19;
- The basics: What is important
- How can you earn money from your music; APRA
- Writing good songs and playing shows are the foundation of any music career;

Session 2

Song Writing Part 1

Date: Tue 4 Aug at 7pm (Duration: 1 hour)

Topics covered will include:

- How to start a song: themes, title, melody, rhythm, chords, instrumentation (guitar or piano)
- Tell a story to engage your listener;
- Song structure; verse, chorus, middle – how to differentiate the parts to build tension and emotion

Session 3

Song Writing Part 2

Date: Tue 11 Aug at 7pm (Duration: 1 hour)

Topics covered will include:

- The song, the voice, the music
- Know your audience
- Develop your own voice
- Getting people to listen to your song;
- Using Social Media and distribution platforms such as Spotify, iTunes, ReverbNation, Soundcloud;

Session 4

Recording your song

Date: Tue 18 Aug at 7pm (Duration: 1 hour)

Topics covered will include:

- Why make a demo?
- Roles in the recording process; understanding who does what;
- Recording at home; what you need, Digital Audio Workstations (DAW) explained: a good microphone is a song writer's best friend;
- What makes a good demo;
- Tips on recording at home inexpensively;
- Why professional demos can be waste of money

Session 5

Using Social Media to promote your music

Date: Tue 25 Aug at 7pm (Duration: 1 hour)

Topics to be included include:

- Using Social Media: the good bits, the not-so-good bits
- Distribution platforms: Spotify, iTunes, ReverbNation, SoundCloud, Bandcamp + others
- Streaming: live streaming
- Using YouTube

Session 6

Finding your voice

Date: Tue 1 Sep at 7pm (Duration: 1 hour)

Topics to be included include:

- The song, the singer, the music;
- The importance of being yourself;
- The importance of the basics; know your stuff;
- Instrument, including voice, skills
- Performance skills

Each of these Sessions will be hosted by a facilitator and feature guest experts on particular subjects.